



CEDAR RIDGE RAIDERS

Cedar Ridge High School - 2801 Gattis School Road - Round Rock, TX 78664 - (512)704-0100
CRHS Theatre Booster Club—EIN #27-3724465 - crhstbc@yahoo.com



THOROUGHLY MODERN Millie



The Cedar Ridge High School Visual and Performing Arts Academy is proud to announce our 2019 musical production, THOROUGHLY MODERN MILLIE. The musical will be performed at the new Cedar Ridge High School Auditorium on **January 23rd, 24th, 25th, and 26th at 7:00 PM.**

We would like to offer you an opportunity to purchase advertisement space in our program to show support for our school and community. We have a variety of advertisement options to accommodate all budgets. Musical Programs will be 5.5”x 8.5” in size and will be printed in full color. They will be distributed at each of the performances. We will distribute approximately 2500 programs over the course of the weekend.

You can also add value and increase exposure by combining your ad purchase in the musical program with an ad in our annual CRHS Theatre Memory Book. Memory Books are full catalog size 8.5”x11” and are printed in full color. Students and parents purchase these books as a treasured keepsake, and they include photos from ALL of our productions throughout the year and advertisements for our local business partners.

Advertisements are also available to family and friends of cast, crew and theatre students who would like to wish them luck or well wishes through a “Good Show/Recognition Ad.”

Pricing for both Business and Student Recognition ads and savings for buying both now is listed below:

BUSINESS ADS						STUDENT RECOGNITION ADS				
AD Size	Location	Millie Musical AD	Memory Book AD	Buy Both Now	Savings	AD Size	Millie Musical AD	Memory Book AD	Buy Both Now	Savings
		Cost	Cost	Cost	Amt		Cost	Cost	Cost	Amt
Full Page	*Inside Last Page (L)	\$175	\$250	\$320	\$105	Full Page **	\$100	\$125	\$200	\$50
Full Page	*Inside Front Cover (L)	\$150	\$225	\$282	\$93	Half Page	\$50	\$80	\$115	\$15
Full Page	*Inside Front Cover (R)	\$150	\$225	\$282	\$93	1/4 Page	\$25	\$50	\$65	\$10
Full Page	Business Ad Section	\$100	\$200	\$225	\$75	1/8 Page	\$20	\$25	\$40	\$5
Half Page	Business Ad Section	\$50	\$175	\$169	\$56					
1/4 Page	Business Ad Section	\$25	\$150	\$131	\$44	**Full Page Combination Purchase also includes 1 Memory Book (\$25) value.				
1/8 Page	Business Ad Section	\$20	\$100	\$90	\$30					

*Premium Ad Placement. Only 1 Available (First received, first serve basis)

You may email a JPEG or PDF file of your advertisement to susan.sedlacek@yahoo.com. If you prefer you can submit a business card or logo that may be scanned by our program designer. Payment can be made by cash or check or online with a credit card. Payments made via credit card will include a slight upcharge for processing fees. To purchase online visit: <https://squareup.com/store/theatre-at-the-ridge>

Please be sure to include an address, phone number and driver’s license number on all personal checks. Checks should be made out to Cedar Ridge High School Theatre Booster Club.

The submission deadline for advertisements to be included in the Millie program is Friday January 4, 2019.

Thank you for supporting our endeavors at Cedar Ridge as we continue a tradition of excellence on our campus. If you need additional information or have questions, please contact the Cedar Ridge Theatre Department or Theatre Booster Club.

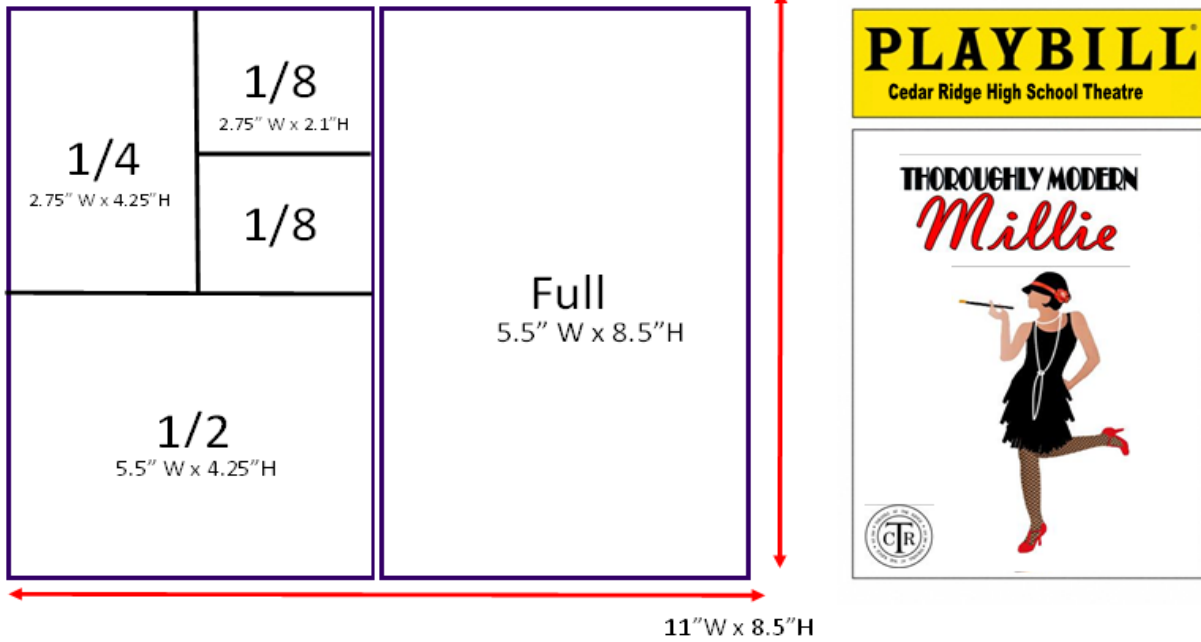
Theatre at the Ridge – Theatre Booster Club

(512) 750-2831

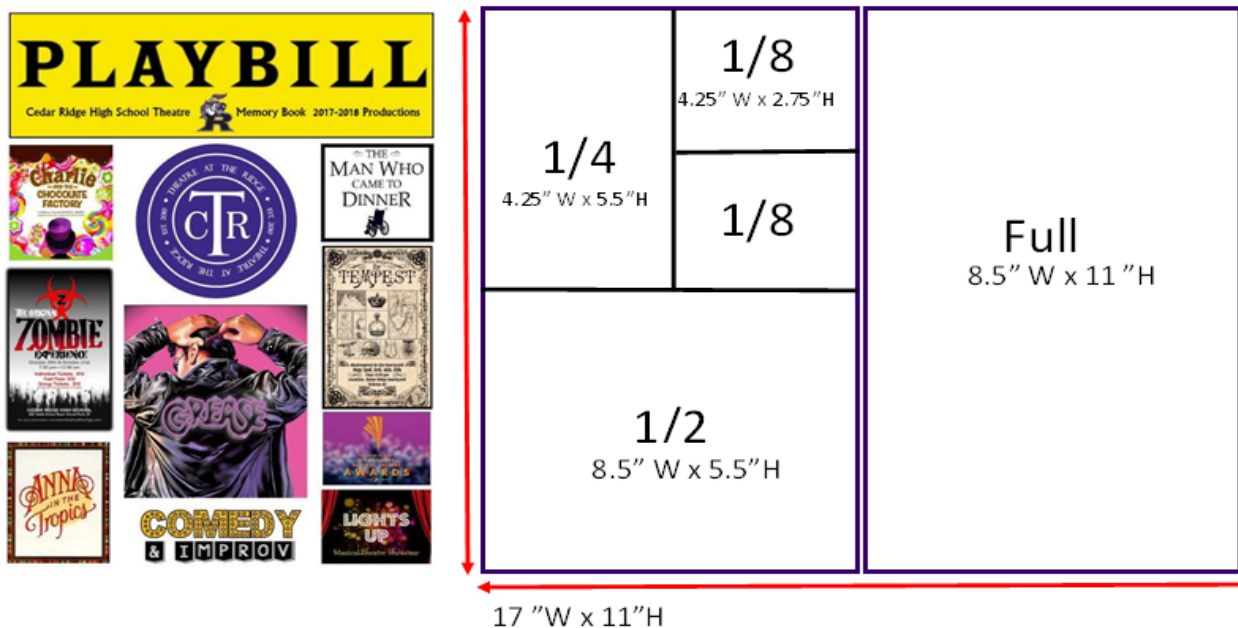
crhstbc@yahoo.com

susan.sedlacek@yahoo.com

Musical Playbill 5.5" x 8.5" Ad sizes and Dimensions



Memory Book Full Size 8.5" x 11" Catalog AD Sizes and Dimensions



Cedar Ridge Theatre Department Advertising Options:

BUSINESS ADVERTISEMENTS:

Combination Musical Playbill & Memory Book AD: Save 25%	Musical Playbill (Millie) Ad Only:
Full Pg Inside Last Pg Lft * <input type="checkbox"/> \$320	Full Pg Inside Last Pg Lft* <input type="checkbox"/> \$175
Full Pg Inside Frt Cov Lft * <input type="checkbox"/> \$282	Full Pg Inside Frt Cov Lft * <input type="checkbox"/> \$150
Full Pg Inside Frt Cov Rt * <input type="checkbox"/> \$282	Full Pg Inside Frt Cov Rt * <input type="checkbox"/> \$150
Full Page <input type="checkbox"/> \$225	Full Page <input type="checkbox"/> \$100
Half Page <input type="checkbox"/> \$169	Half Page <input type="checkbox"/> \$50
1/4 Page <input type="checkbox"/> \$131	1/4 Page <input type="checkbox"/> \$25
1/8 Page <input type="checkbox"/> \$90	1/8 Page <input type="checkbox"/> \$20
*Only 1 available to the first submission received.	

STUDENT RECOGNITION ADS:

Combination Musical Playbill & Memory Book AD: Save 10%	Musical Playbill (Millie) Ad Only:
Full Page <input type="checkbox"/> \$200	Full Page <input type="checkbox"/> \$100
Half Page <input type="checkbox"/> \$115	Half Page <input type="checkbox"/> \$50
1/4 Page <input type="checkbox"/> \$65	1/4 Page <input type="checkbox"/> \$25
1/8 Page <input type="checkbox"/> \$40	1/8 Page <input type="checkbox"/> \$20
Full Page combo purchase includes 1 Memory Book (\$25)	

Name: _____ Phone # _____

Company/Student Name: _____

Company Address: _____

Email: _____ Website: _____

Signature: _____ Payment: _____

Submit artwork and questions to: susan.sedlacek@yahoo.com 512-750-2831

Payment can be made to CRHS Theatre Booster Club.

Drop in Theatre Box or mail to 3813 Trevino Drive, Round Rock, TX 78664